

Curriculum Vitae

Patti McGee-Colston, M.S.

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916-822-1883

PROFESSIONAL PROJECTS

Registered Writing, Writers Guild of America West, Los Angeles and U. S. Copyrights, Washington, D.C.

Researcher, Genealogical Family Research 1812-1970, 8 Generations; Delaware, Maryland, Kansas, Kentucky, Ohio

Retired Assistant Professor, Cosumnes River College, Communication, Visual and Performing Arts. Classroom Instructor. Three semesters, Sacramento, CA Mass Media and Society, Digital Audio Production, Basic Audio Production (2016-2017)

Research Grantee, Virginia Theological Seminary, Bishop Payne Library, African American Episcopal Historical Collection. On the Study of the Contributions of Episcopalian Church to National and International Civil Rights Movements including, N.Y.'s Suffragan Bishop Walter Dennis; Boston Artist Allan Rohan Crite; and, Philadelphia Theologian Thomas Logan, Sr. (2018)

Panelist, California Legislative Black Caucus, *State of Black California*, Ralph Bunche Center, University of California, Los Angeles (2020)

Participant, California Assembly Select Committee of Ending the School to Prison Pipeline, Informational Hearing, State Capitol (2019)

Keynote Speaker, Foster Youth Development Services, College Summit, Los Angeles (2020)

Panelist, Federal Deposit Insurance Corporation, Building Educational Partnerships, Greater Sacramento Urban League, Sacramento (2020)

Presenter, California Child Savings Accounts, Federal Deposit Insurance Corporation, Alliance for Economic Inclusion, Los Angeles (2019)

Organizer, Obama White House Summit on Educational Excellence for African Americans, U. S. Department of Education, University of California, Davis (2015)

Organizer, Obama White House Summit on Educational Excellence for Hispanics, U. S. Department of Education, Telemundo, Los Angeles (2015)

Producer/Host, *Conversations on Race* Series, Trinity Cathedral, Sacramento, CA (2018-2019)

RESEARCH EXPERTISE AND INTERESTS

African American Character Portrayal in Media • Digital Innovation in College & Financial Aid Access • Recruitment and Retention of Teachers and School Superintendents & Administrators of Color • Financial Aid Access and Equity for Students of Color including Career, Technical Education • Student Transfer Pathways through Dual Enrollment, Advanced Education and California's Transfer Guarantee Program with 23 Historically Black Colleges and Universities • Cultural Competency.

AUTHORED & EDITED BOOKS

McGee, P. (2023). *Patriots*. (1st E.) Sacramento, CA

McGee, P. (2020). *My Father's Family*, (1st E.) Sacramento, CA

EDUCATION

Certification in Mediation, Sacramento Lawyers for the Arts, Sacramento	2019
The Grantsmanship Center, Employment Training Center of San Jose	2003
Master of Science, Mass Communications, San Jose State University	1987
Bachelor of Arts, Advertising, San Jose State University	1985
Associate of Arts, Advertising, Sacramento City College	1983

PROFESSIONAL EXPERIENCE

2022 – 2022	Chief Consultant, CA Legislative Black Caucus
2011 – 2022	Information Officer II, State of California
2016 – 2018	Assistant Professor, Adjunct Faculty, Los Rios CC District
2008 – 2011	Community Partnership Manager, State of California
2006 – 2008	Regulatory Investigator, State of California
1995 – 2020	Public Relations, The Communications Group
1993 – 1995	Special Assistant, California State Assembly

SCHOLARSHIPS

San Jose Women in Advertising
Santa Clara Valley Advertising Association

AWARDS

Fade-In Magazine and The Writers Network, Honorable Mention in Screenwriting
Building Industry Association, MANE Award for Outstanding Advertising for Homebuilders
International Association of Business Communicators, Crystal Award

GRANT FUNDED CONSULTING

OnTrack Program Resources, Community Prevention Institute, Sacramento, CA
Coming Home to Stay Reentry, Robert Wood Johnson Foundation, Jacobs Center, San Diego, CA
Permanency Planning for Interjurisdictional Adoptions, U. S. Department of Health and Human Services, Children's Bureau, California, Washington, Oregon, South Dakota, Tennessee and Washington, D.C. Congressional Briefings
Recruiting Rural Parents for Indian Children, U. S. Department of Health and Human Services, Children's Bureau, California and Nevada
Vote/Vota, California Endowment, Statewide
First in the World: Mission Admission, U. S. Department of Education, The Use of Role-Playing Video Games in College and Financial Aid Access, Statewide
Get Schooled Foundation, Creating a College Going Culture Among Low-Income Students Through The Use of Digital Technology, Governor's Council Room and Legislative Briefings, State Capitol, CA

KEY COMPETENCIES

- Digital Advertising Strategies
- Mass Communications & Society
- Governmental Relations
- Public and Media Relations
- Celebrity Engagement
- Text Messaging Strategies
- Image Consulting
- Traditional and Social Media Strategies
- Communications Planning
- Writing and Producing
- Social Media Strategies
- Training for Professionals
- Negotiating Community Partnerships
- Publicity and Promotions
- Strategic Communications Consulting

KNOWLEDGE AND SKILLS

- Mediation, Negotiation and Conflict Resolution
- Sacramento County Superior Court, Civil Harassment Mediation
- Interpreting and Applying Municipal, State and Federal Regulations
- Program Budget Management

CERTIFICATIONS

Sacramento Mediation Center, Sacramento, CA
Corrections & Rehabilitation, Sacramento, CA
Penal Code 832, Galt, CA
The Grantsmanship Center, San Jose, CA
Toastmasters International, Des Moines, IA
Image Consulting, Dallas, TX

Certified Mediator
Public Information Officer
California Correctional Academy
Certified Grant Writer
Distinguished Toastmaster
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